

lasting legacies

Annual Review 2017



supporting children and young people with cancer


redkite



You are
building a legacy
of real support for
families facing
cancer

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Cover:
“I rang Redkite and they made me feel special. They were incredibly resourceful. They offered to help without judgement and with pleasure.”

– Tess, mother of Hugh

Left:
“Redkite’s financial assistance made a huge difference. We’d gotten to the stage in David’s treatment where we were struggling, and it was an absolute godsend.”

– Kate, whose son David (far left) was diagnosed with leukaemia, and then suffered a stroke and brain bleed during treatment. Redkite supported Kate, David and their family during treatment.

a message from our Chairman



In 2017 Redkite laid the groundwork for deepened support for children and young people with cancer and their families through a range of new initiatives and improvements to existing core services.

As always, we remain committed to listening to young people and families, and strive to improve our services based on their experiences and feedback. In response to their calls for easily accessible and trustworthy information for families facing childhood cancer, we released the Cancer Advisor website in test mode. We will continue to refine the site in 2018, with learnings from its users and expert advisors in the health sector.

Redkite distributed \$1.95 million in financial assistance in 2017. We are now looking at ways to improve the delivery of this important service to ensure it is accessible, efficient and sustainable for families as they grapple with the hidden costs of cancer.

Demand for our support for children and young people with cancer and their families has continued to increase. We have invested in building our team, recruiting additional senior social workers to better meet this demand at the hospital bedside and via phone, email and face-to-face in our offices around Australia.

We also saw a 20% increase in education grants distributed in 2017. Our Education and Career Support Program continues to enable young people to catch up with studies, explore career paths and plan for the future beyond cancer. The importance

of having professionals to advocate on their behalf with schools, universities, workplaces and other institutions is invaluable, and we are committed to continuing to meet this need.

In December 2017 we appointed a new CEO, Monique Keighery. Monique has been with Redkite for over 11 years in key roles and has been instrumental in our growth and development during that time. She succeeds Redkite's CEO of 20 years, Jenni Seton, whose legacy is immense, as she built Redkite from small and disparate state-based organisations to a national charity transforming support for children and young people with cancer. We thank Jenni for all she has contributed, and are excited to work with Monique to continue the growth of Redkite in assisting families.

Thank you again to Redkite's community of supporters, who have enabled us to be there for families at their most desperate times. Together we are enabling children, young people and families facing cancer to manage the financial and emotional challenges of cancer, build on their own resilience, and look to the future with hope. Thank you for playing such an important role in building this legacy.

Bruce Morgan

Chairman

a message from our CEO



It's a great honour to be introducing the 2017 Redkite Annual Review as Redkite's new CEO. For over 11 years, I've had the privilege to work alongside our incredible former CEO Jenni Seton, Redkite's generous and passionate supporters and our talented team. I am inspired every day by the stories of families facing their children's cancer, and driven to reach more of them with Redkite's essential support.

We break new ground every year toward achieving our goal of supporting all young people and families who need us. In 2017 we directly supported more than 3100 people facing cancer by providing a range of services including more than 7400 counselling and support sessions. We extended our information resource offerings for families through the pilot of a new online information hub, Cancer Advisor, which is also a forum for people to share their experiences.

At Redkite we are committed to constantly improving and innovating to deliver support as efficiently and effectively as possible. With the help of the prestigious IMPACT Grant awarded by Perpetual in 2017, we embarked on the transformation of our Financial Assistance Program. This is particularly important given the program is the largest of its kind in Australia, alleviating financial pressure at a time when family income is significantly reduced due to the need for parents to care for their sick child. In 2017 we also tested new fundraising campaigns, inviting a new community of individual donors to join our existing donors and partners, to continue building a strong base for ongoing, sustained family support services.

Key to our future success will be finding the most effective ways to reach families, constantly improving on the services we

deliver, maximising the contributions of our generous donors and generating sustainable revenue. And while 2017 saw us take important steps in all of these areas, there is still more work to be done.

The theme of this year's Annual Review is 'Lasting Legacies'. This is fitting at a time when we look ahead to build on Jenni Seton's legacy and celebrate Redkite's treasured partners, donors, volunteers, and sector collaborators – a community of caring individuals who have an enduring impact on the lives of children, young people and families across Australia. You'll meet many of our incredible corporate partners and generous individuals in the pages following – including our Premier Partner Coles and long-term Leading Partners JB Hi-Fi, Country Road, The Kinghorn Foundation and BOC. All our supporters share their energy and expertise to help families on the cancer journey, and this includes our engaged and highly skilled Board of Directors. Like me, I'm sure you will be inspired by their collective generosity of spirit and action.

Finally I wish to acknowledge the families who have so generously shared their experiences, pain and triumphs in this review. Thank you for working to raise awareness of the impacts of cancer and Redkite so that other families will be supported. Your stories are powerful legacies that are with us always and drive us to do more. You are at the centre of all we do at Redkite.

I look forward to continuing our critical work with you, our Redkite community, in 2018 and beyond.

Monique Keighery

CEO

Our vision

To support every child, teenager and young adult with cancer, and their family, who need us.

Our legacy

Redkite has a 35-year legacy of providing emotional, financial and practical support to families facing cancer. We work collaboratively alongside hospitals across Australia and with other cancer charities to provide families with the best possible care. Our work is innovative and guided by what families tell us they need.

None of our work would be possible without the generosity of our donors. Our legacy is your legacy. Thank you for your unwavering support.

Our purpose

Redkite provides professional and essential support to children, teenagers and young adults with cancer (up to the age of 24) to ensure the best possible quality of life for them and their families – now and into the future.

Our promise to families

You are not alone with cancer. We will listen to you and your family, and give you the practical support you need for your whole cancer journey.

We believe

We believe the best way to support a child or young person with cancer is to support their whole family. We believe in walking alongside them from their diagnosis, throughout treatment and after the return home. We believe in equity and that no family facing cancer should be disadvantaged by their socioeconomic circumstances. We believe in collaboration and ensuring that all who engage with Redkite feel valued, connected and supported.

Redkite's legacy

For 35 years Redkite has stood by families facing their child's cancer, listening to what they need and providing emotional, financial and practical support with professionalism, care and empathy.



My husband and I have been part of the Redkite family for over 10 years. When our son was diagnosed with cancer, Redkite was with us from the start. Since our son's remission, it's been a privilege to get involved in supporting Redkite, helping them to do what they do best. We are eternally grateful and look forward to continuing our support.

– Kris Giffin, mother of Joe



Since the beginning of Country Road's partnership with Redkite, I've been inspired by Redkite's leadership within the community. I couldn't be prouder of our small part in helping Redkite make a real difference as they support children, young people and their families through one of the most difficult journeys imaginable.

– Paul Conti, Marketing Manager, Country Road



Redkite gives families a hand to hold during the journey. It's a relationship that builds, based on their commitment to go the distance with you. The warmth and sincerity of their support will never fade for us.

– Susanne Latimore, mother of Manning, and Redkite Family Ambassador



We really love the people involved in Redkite. They're so passionate and fun. The money we fundraise goes to those who need it most, and that's why we choose to support Redkite each year.

– David Rawsthorne, whose family has raised over \$30,000 with their annual community Christmas lights fundraiser



I have been working at Redkite for over 15 years. I was the first team member at the new Queensland 'office', but we were so small that there was no office - I worked from home! I love sharing our supporters' passion and energy as we work together to help children and young people with cancer. They're the highlight of my day!

– Thea Sitcheff, Redkite team member



Redkite made a massive difference to our lives. After my daughter Ruby was diagnosed with cancer at four years old, Redkite was there with financial and emotional support, and the all-important music therapy. Music made our hearts sing in the ward. Without Redkite, our journey would have been a lot darker. We are eternally grateful to Redkite.

– Stephanie Atkinson, mother of Ruby

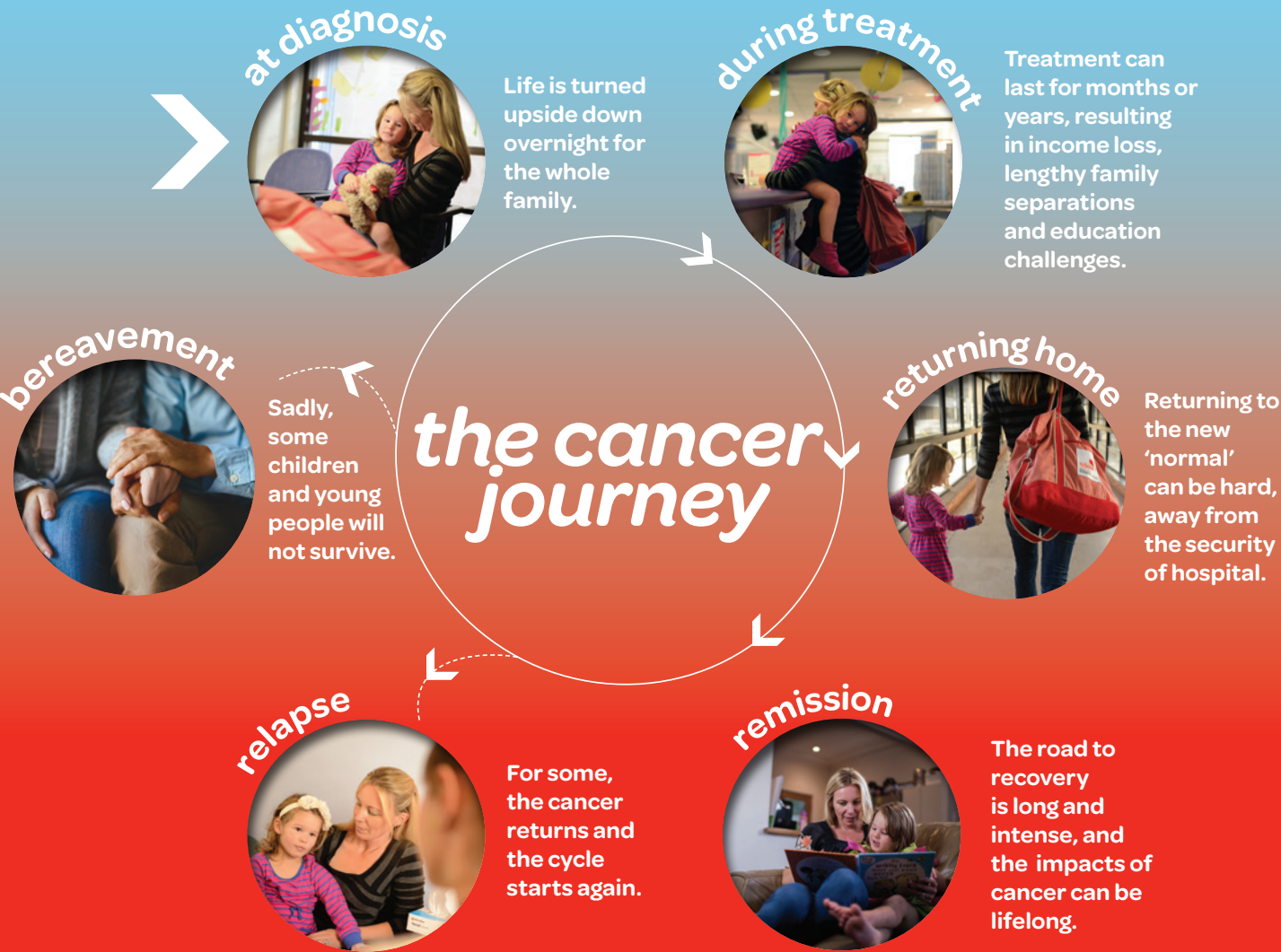


"The privilege of helping Redkite improve support for families facing cancer over the past 19 years is the highlight of my social work career. Redkite deeply respects the strength, capacity and uniqueness of every family, provides services families tell us are essential and works collaboratively to influence the whole sector to support families better. Every day, Redkite enacts the values of compassion, quality and justice."

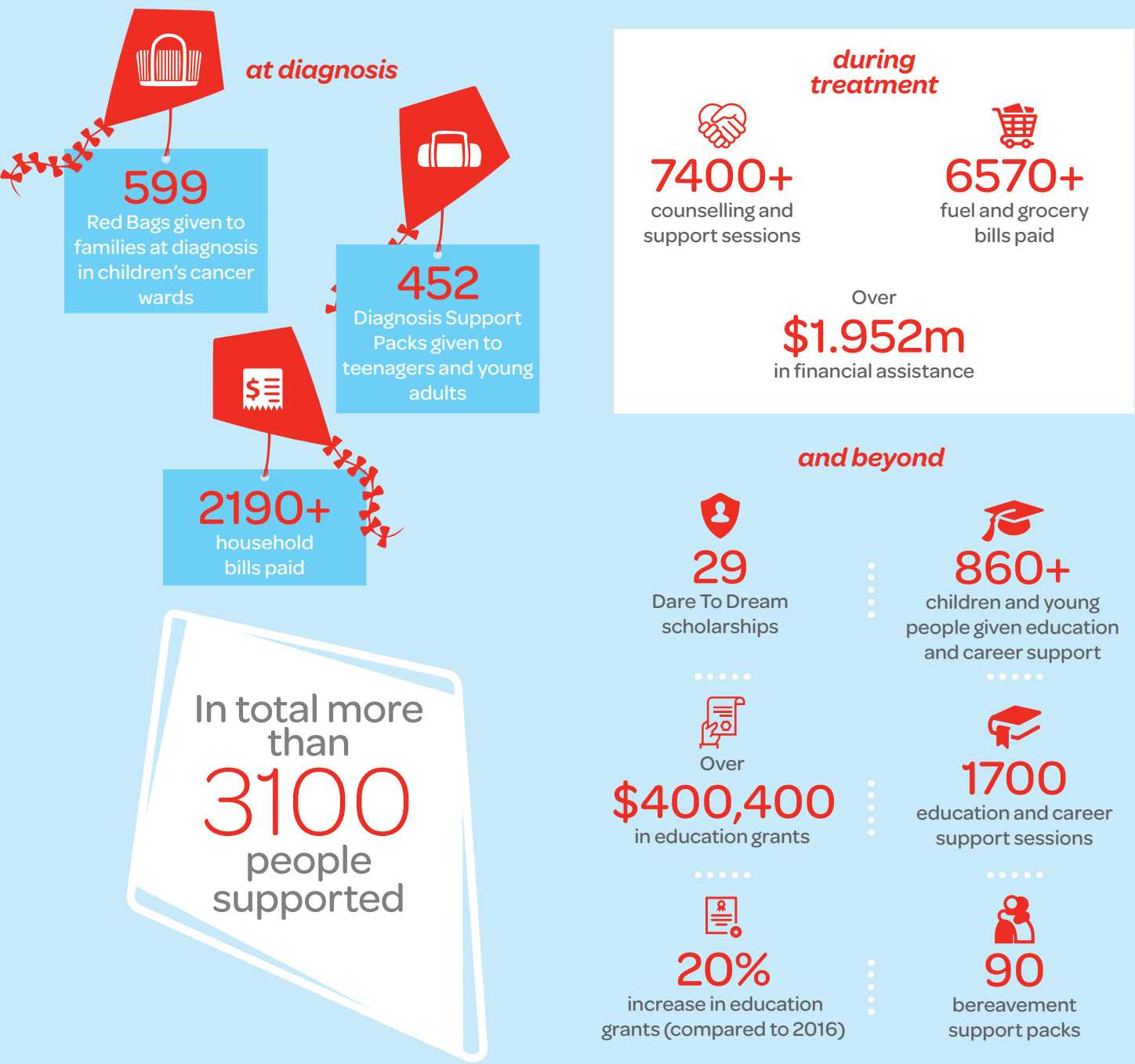
– Tim Rogers, Redkite team member

The cancer journey

Cancer can happen to any family at any time. In Australia, a child or young person is diagnosed with cancer every six hours. They can face years of treatment – turning life upside down for them and their families. Redkite’s support is available in hospital and at home: from the devastating first days of diagnosis, throughout treatment and beyond.



Your legacy of support in 2017



'Shining the light' on the Helm family

When Sean Helm's son was diagnosed with cancer at just 18 years old, Redkite stepped in with care and support. Here, Sean tells us the inspiring story of how their family faced double heartbreak with strength.

It was a beautiful Sunday morning in May 2014, and my son Josh and I had gone to the beach for an early surf. The water was clear, and the waves were great. Josh was 18 at the time and was the picture of health and confidence. But he was worried about a lump he had found.

The next day, the phone rang at work, and Josh said those terrible words, "Dad, the doctor thinks I have cancer." I remember reaching out to slowly shut my laptop. Our lives had changed forever.

Josh's cancer spread, and over the next months we saw his strength diminish and his sparkle fade.

A Redkite-funded hospital social worker turned up at our ward one day. She really cared. She said Redkite could offer Josh's sister Ash tutoring support, to help her get through her final year of school that year. She helped Josh withdraw from university without affecting his academic record, and she helped us pay household bills we were struggling to afford with so much time off work.

"Redkite is like a light that shines on the whole family. They stayed beside us right through Josh's cancer battle, guiding our passage."

After his treatment, Josh returned to the picture of health, pursuing his golfing dreams after winning a Redkite Dare to Dream Scholarship. He even spoke at the Redkite Corporate Quiz. However, just a few days later, Josh died in a car accident, and our lives changed again. One of the most beautiful chapters in our lives had inexplicably closed forever, and we were lost.

Telling Redkite was so difficult, but do you know what happened then? Redkite's light turned on for us again. Our daughter was invited to model at the Redkite Fashion Parade. My wife organised a Redkite golfing tournament in honour of Josh, and I ran for Redkite at the New York Marathon. The marathon was held on Josh's 22nd birthday.



Sean and Josh Helm at a golfing tournament.



Michelle, Sean and Ash Helm

Who knows where we'll be next year, but we know Redkite will be beside us. Josh's legacy is one of living in the moment and seizing every opportunity with both hands. He remains an inspiration to us every day.

Thank you to all of Redkite's supporters who have helped Redkite shine the light on so many families like ours.

lasting support ▶

"Cancer affects every aspect of your family's life — psychologically, emotionally, financially and physically."

– Simone, whose son Hayden was diagnosed with brain cancer aged five.

support at diagnosis

Every day, four children and young people are diagnosed with cancer in Australia. At that overwhelming time of diagnosis, Redkite reaches out to families. We offer emotional and financial support, and give them much-needed practical advice on navigating the difficult journey ahead.

Redkite Red Bags

Our Red Bags give children, young people and their families practical support at the beginning of their cancer journey. These diagnosis support packs contain all the essential items they might need for an unexpected hospital stay. The beautiful bags are often used long afterwards, for the months and years of cancer treatment. While practical in nature, the Red Bag is also a symbol of strength and hope, and of our commitment to families on the journey. The distinctive bag also helps families facing cancer to identify and connect with each other.

The Family Wellbeing Program

For the last three years, the Family Wellbeing Program has supported families at the Children’s Hospital at Westmead in Sydney. The program includes professional emotional support, children’s activities and parental self-care to help families through the challenges of cancer treatment. Redkite is considering how we might expand this program to other children’s hospitals, building a legacy of total wellbeing support to families in hospital alongside our existing funding of professional social workers and music therapists across the country.

“Anne is always there with a friendly smile and genuine empathy and care. She always makes time to listen.”

– Parent supported by Family Wellbeing Program



Anne Moffroid, Redkite Family Wellbeing Coordinator with Linke, a patient at the Children’s Hospital at Westmead

Hospitals and treatment centres with Redkite Social Workers and Music Therapists

- The Children’s Hospital at Westmead, Sydney
- Sydney Children’s Hospital, Sydney
- John Hunter Children’s Hospital, Newcastle
- Lady Cilento Children’s Hospital, Brisbane
- Peter MacCallum Cancer Centre, Melbourne
- Monash Children’s Hospital, Melbourne
- Royal Children’s Hospital, Melbourne
- Princess Margaret Hospital for Children, Perth
- Women’s and Children’s Hospital, Adelaide
- Royal Adelaide Hospital, Adelaide



support during treatment

Cancer treatment lasts months or even years. It’s a crisis that impacts every aspect of a family’s life. We support children and young people with cancer, as well as their mums, dads, siblings and grandparents whose lives are up-ended by the diagnosis and treatment.

Redkite Social Workers and Music Therapists in hospital

Redkite funds more paediatric oncology social workers in children’s hospitals than any other charity in Australia, and we fund music therapists in children’s cancer wards across the nation. These skilled professionals support families right from the start, offering practical advice and professional counselling, while music therapists help children to manage their pain and build their self-confidence while facing gruelling treatment in hospital.

Financial assistance

Cancer is expensive. Treatment can put pressure on finances. When one parent must stop work to care for their sick child in hospital, bills can be crippling. Redkite can help relieve the financial pressure by covering the cost of household bills, keeping food on the table, assisting with rent and mortgage payments and other essentials.

Parent Connect

Parent Connect is a fortnightly support group that gives parents in hospital a chance to connect with each other in a safe environment. Parents are joined by two Redkite Social Workers, one hospital based and the other from our Community Support Team, who help parents share their experiences and support each other. Currently being trialled at Lady Cilento Children’s Hospital in Brisbane, we hope to expand Parent Connect across Australia.

“Redkite’s counselling was absolutely amazing. I couldn’t have gotten through it without their constant check-ins.

They were as supportive as my best friends throughout my cancer treatment.”

– Adrian, who was diagnosed with cancer aged 22

support after treatment

Leaving hospital to finally go home can be as frightening for some families as cancer treatment itself. Instead of being surrounded 24/7 by expert medical care and support, families can feel isolated and may grieve for the experiences they and their child have been through.

Community-based support

Our community-based social workers provide professional and caring support for children and young people facing cancer and their families and caregivers. Available via email, telephone or face-to-face, they help families gain vital coping skills and connect them to quality information and support. This can be especially important after treatment, when hospital support suddenly drops away.

Education and career support

Childhood cancer survivors are twice as likely to be unemployed as the general population, and survivors of brain cancer are five times as likely to be unemployed. Mental and physical ability can alter permanently after cancer treatment, so career



ambitions often have to change. Our Education and Career Specialists advocate for the education needs of young people, help them regain confidence with their education, and find meaningful career pathways.

Care Pathways Program

Families and young people don't always know there's support to call on at the most stressful times of the cancer journey. The Care Pathways Program enables social workers in hospital to support families and

young people to access the Redkite community-based social worker team. This program helps families have the ongoing support they need, especially when they leave hospital.

“When you come home, everything stops. At hospital, you’re in the middle of this incredible support structure and then it disappears. Talk about terrifying. You’re at home with a still clinically-ill child, it’s like you’re in no-man’s land.”

– Parent of a child with cancer

support through bereavement

When a child or young person dies, their family’s grief can last a lifetime.

Compassionate support

Redkite recognises the unique support needed by bereaved parents, siblings and grandparents, and provides professional emotional support by phone, email or face-to-face. Families are also given a bereavement pack, including the powerful *By My Side* book that shares experiences and advice from other bereaved parents. Redkite stays the distance with families who’ve lost their loved one, offering support for as long as they need.

‘By My Side’ video wins international award

A video for bereaved parents, featuring the words and experiences of Redkite-supported families whose children died from cancer, has won the Gold and Silver awards at the 2017 Summit Creative Awards in the United States. The prestigious competition included entries from over 50 countries. The animated video used the real voices of grieving parents to support



others like them, and to educate the community on how to support bereaved family members with insight and compassion.

“Your support and counselling services have provided me with the skills I need to help me get through my grief.

It’s comforting to know that your counsellors understand and never judge the thoughts of a bereaved mother. A shoulder to cry on once in a while is nice too.”

– Bereaved parent



You can watch the award-winning *By My Side* video on Redkite’s bereavement support webpage

new online information support

Finding out that a child, teenager or young adult has cancer can be a frightening, isolating and overwhelming experience. For many, the journey starts with seeking information. Cancer Advisor is a one-stop online platform where young people and families can find answers to their questions, and learn from the experiences of others who have been there before.

Redkite funds and moderates the site, which was released in trial mode in 2017. This is the first version of Cancer Advisor we’ve released to the public, and while we are gaining many valuable insights from visitors to the site, we’re still in a ‘test and learn’ stage and will be working continuously to improve it.

Like all our services, Cancer Advisor was created in response to family feedback. Parents and young people told us they wanted quality information from trusted sources, presented in a succinct and concise way, and tailored to their own stage of the cancer journey.

In seeking to curate useful, high quality information about childhood, teenage and young adult cancer, Cancer Advisor aims to cut through a lot of the online clutter, so families and young people can quickly and easily find reliable information about a variety of subjects. For example, Cancer Advisor gathers information about specific types of cancer and treatment options from leading global medical organisations. Our team consults with Australian health professionals to provide reliable information about the support available. The content comes from trusted sources including oncologists, researchers and health professionals, and our moderators ensure that any medical information is evidence-based.

We recognise that nothing compares to having lived the experience of childhood or youth cancer. So, it’s critical to us that young people and their families can share the resources and information that helped them when they were looking for answers. Our efforts while in test mode are to encourage this style of participation.



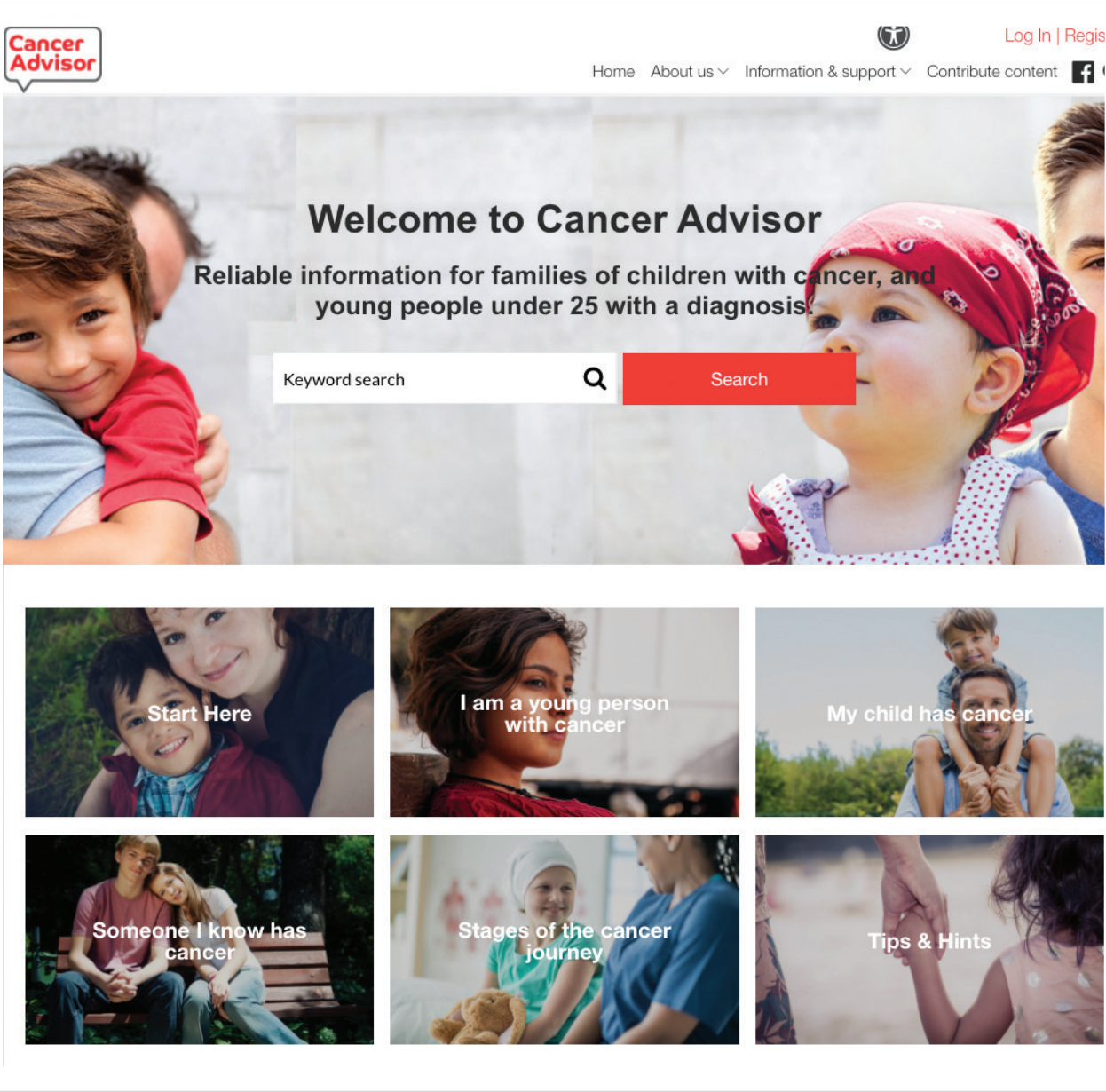
One of the biggest issues for young people and their families dealing with cancer is finding reliable good-quality information. There is more information than ever available on the Internet and it can be harder than ever to know where to start and what to trust. Cancer Advisor curates up-to-date, reliable information about childhood, adolescent and young adult cancer so families can become more informed quickly and easily.

– Kate Thompson, Peter McCallum Cancer Centre



When my son Cruz was diagnosed with leukaemia two years ago it turned our world upside down. I found myself looking everywhere for information. I couldn’t control the situation but what I could control was my knowledge of it and that made me feel a little bit more on top of things. I wanted to understand more about medical terms and the procedures. I even wanted to hear from other people who had been through this before us. I spent a lot of time searching online and found it all a bit overwhelming. That’s why I think Cancer Advisor is going to be such a great resource, because it is created by Redkite so you know you can trust it.

– Kelly, mother to Cruz





You raised over
\$11.8million

to help families keep **food on the table** and **fuel in the car**, give **professional counselling, information** and **support**, and help young people **plan for their future**.

\$690,854
donated by
workplace givers

\$161,520
commercial value of
volunteer hours

**\$1.2
million**
raised at
the Redkite
Corporate
Quiz

491
volunteers

5747
volunteer
hours

\$1.2m
in professional
pro bono
support

*enduring and
sustainable
partnerships ▶*

*"Your support helped Josh get through his treatment.
That was incredibly powerful."*

– Sean Helm, whose son Josh was diagnosed with cancer aged 18

premier partner: Coles

From regional towns to major cities, Coles has continued to show genuine care for children and young people with cancer. Through strong leadership and incredible team-wide passion, Redkite’s Premier Partner continues to make a lasting impact.

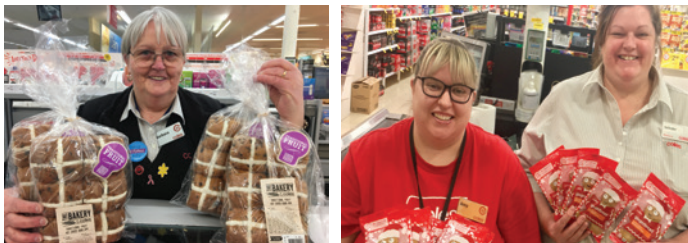
Proving that small contributions can reach great heights, we celebrated \$15 million raised through five cent donations from Coles brand bread, a daily commitment Coles has made since our partnership began in 2013. And whether it be hitting the pavement in fun runs across Australia like more than 1100 team members did, or selling specially marked hot cross buns, gingerbread and \$2 Christmas donation cards, Coles team members and customers once again showed their communities that they care.

“Our family was there 5 years ago when Coles launched this partnership to support families in need. Without your support, our Emily would have struggled far more than she did. Thank you, Coles. You have done an amazing job.”

– Nick, whose daughter Emily was diagnosed with a brain tumour aged four

“I love seeing our team come together to raise money for Redkite. When you have children of your own, fundraising for children and young people with cancer is so meaningful.”

– Rhonda, Coles Sippy Downs, Customer Service Manager



building a legacy of dreamers

Cancer shouldn't get in the way of young people's dreams and ambitions. Whatever their passion, a Redkite and Coles Dare to Dream Scholarship can help them get there. Cancer's side-effects are often life-long, so these scholarships are available for young people who've had cancer at any age. The 2017 applicants dreamed very big indeed with 34 scholarships awarded. For the first time ever, three outstanding young people were awarded the \$5000 National Scholarships. Read their inspirational stories here.

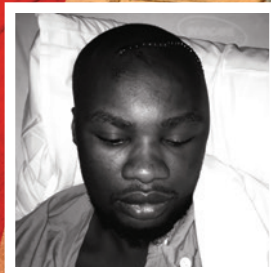
Kiba , Queensland

Originally from the Democratic Republic of Congo, Kiba lived in a refugee camp before coming to Australia at 12 years old. When he arrived, he spoke no English, but excelled at school and was accepted to study human services at university. There, Kiba was passionate about mentoring disadvantaged students.

In 2016, Kiba started losing his vision and having terrible headaches. He was working long nights as well as studying, and thought it might be fatigue. But the doctors found a massive brain tumour, which left him blind in one eye and unable to work.

He says, "Cancer took away my confidence. I was no longer able to support myself and had to re-assess my life and what I can achieve. But I'm aiming to be the best human services worker I can, to assist others suffering from disadvantage".

Kiba's scholarship will help him pay university fees and buy special glasses and computer software to support his academic and career goals.



Andrea, New South Wales

- Andrea is a part-time uni student. She was diagnosed with leukaemia aged 20. Andrea dreams of combating climate change as a marine biology research scientist and currently travels for three hours to go to university,

She says, "Since my treatment, there have been unexpected complications. I get sick a lot, and it's been hard. Applying for this scholarship has helped me see how much I've achieved and how much I still want to do."

Andrea's scholarship will help her afford to live closer to university so she can balance her treatment, studies and volunteer work.



Maylyn, Victoria

A third-year medicine student, Maylyn has wanted to be a doctor since she can remember. But three days before her 21st birthday, she was diagnosed with leukaemia. After treatment, returning to study was incredibly challenging. Compulsory hospital placements were out of the question, as infections could be life-threatening.

Having cancer has only made Maylyn more passionate about becoming a doctor. "Cancer helped me understand what it's like to be a patient. I know what it's like to be waiting endlessly in bed to see a doctor who you'll only see for five minutes. Now I really understand the importance of connecting with patients."

Maylyn's scholarship will help her pay her university fees, text books and for a 5th year placement.



leading corporate partners

Our Leading Partners support Redkite right across Australia, with significant financial contributions to families through workplace giving programs, staff fundraising, skilled volunteering, and generous pro bono services. Thank you to all our Leading Partners for going above and beyond for children and young people facing cancer.



major corporate partners

Our Major Partners support Redkite with staff fundraising, skilled volunteering, workplace giving programs and financial contributions. Thank you to all our Major Partners for your teams' passion and energy in supporting families facing their child's cancer.



individuals, families and foundations

We deeply appreciate the personal commitment of those who fund our work; either through donations from family foundations or through individual gifts and legacies.

REDKITE FAMILY CIRCLE	KINGHORN FOUNDATION THE FRED P ARCHER CHARITABLE TRUST
REDKITE MAJOR PARTNERS	FLANNERY FOUNDATION PONTING FOUNDATION
REDKITE SUPPORTING PARTNERS	THE ADOLPH BASSER TRUST AUSTRALIAN EXECUTOR TRUSTEES CHANNEL 7 TELETHON TRUST CRM CHARITABLE FOUNDATION DENTON FAMILY TRUST ESTATE OF THE LATE MARGARET AUGUSTA FARRELL JOHANNA SEWELL MEMORIAL FUND THE LIONEL AND YVONNE SPENCER TRUST THE MABEL AND FRANKLYN BARRETT TRUST HELEN SEWELL AM THYNE REID FOUNDATION
REDKITE KEY SUPPORTERS	JOHN ALMGREN AM AND YVONNE ALMGREN WILLIAM CANT E B MYER CHARITY FUND ENID IRWIN CHARITABLE TRUST ESTATE OF THE LATE PATRICK BRENNAN FARRELL FAMILY FOUNDATION WILLI AND MIMI PACKER G.W. VOWELL FOUNDATION MICHAEL MADIGAN PIERCE ARMSTRONG FOUNDATION YARRADALE STUD
REDKITE VALUED FRIENDS	ROBERT ALBERT AO ATS CHARITABLE FOUNDATION BENMARK FOUNDATION CORIO FOUNDATION DANKS TRUST ESTATE OF THE LATE ARTHUR HATT COOK GRACE AND HERBERT FOULKES CHARITABLE TRUST G ROSS FOUNDATION JAMES N. KIRBY FOUNDATION JOE WHITE BEQUEST J.P. STRATTON TRUST LORD MAYOR'S CHARITABLE FOUNDATION LORD MAYOR'S CHARITABLE TRUST M. ATTWOOD TESTAMENTARY TRUST MALCOLM TREVOR KITCHING CHARITABLE TRUST SUSAN CRAIG MAPLE-BROWN AM MARIAN AND E.H. FLACK TRUST NORMAN, MAVIS AND GRAEME WATERS PERPETUAL CHARITABLE TRUST STAN PERRON CHARITABLE FOUNDATION TODD FAMILY FOUNDATION

collective strength for families

Here we showcase a few of the long-lasting relationships Redkite is proud to have with those supporters leaving their legacy of impact for families when it matters most.

The Kinghorn Foundation

As seed funders of Redkite's Real Connect since 2011, The Kinghorn Foundation has played a pivotal role in Redkite's growth and endeavours to reach families that need us. Their commitment to children and young people with cancer continues to play a critical role today, and the impact of their support will last for decades to come. As part of Redkite's Family Circle, we are deeply grateful to the Kinghorn family for their enduring commitment and passion to make a difference.

Johanna Sewell Memorial Fund

The Johanna Sewell Bequest Fund's extraordinary commitment continues to enable Redkite's investment in several areas critical to meeting the needs of families, including research and evaluation, digital innovation and strategy, making a difference to families now and long into the future.

"My daughter Johanna was just 17 when she was diagnosed with osteogenic sarcoma. It was 1988 and there was virtually no support of any kind for Jo, her siblings or me. While we were all going through the trauma associated with diagnosis, treatment and finally the loss of our darling girl, I was determined that, if I were ever in a position to do so, I would help other families through the ordeal."

– Helen Sewell

Perpetual

Perpetual, as a trustee of approximately 1000 charitable trusts and endowments, connects funders to not-for-profits that are well governed, focused and understand the communities they serve. Over the last seven years Perpetual has consistently connected Redkite to supporters across Australia, and in 2017 Redkite

was the recipient of Perpetual's IMPACT Philanthropy Partnership Program to digitally transform our Financial Assistance Program. We are deeply grateful to the trusts and endowments for believing in this vital work, and to Perpetual for facilitating this support.



Ponting Foundation

Since 2010 The Ponting Foundation has supported 150 families in exceptional circumstances. We are deeply grateful for their ongoing commitment in providing the additional, tailored assistance these families need.

"As the funder of Redkite's Exceptional Needs Assistance, the Ponting Foundation is pleased to be able to help make the seemingly insurmountable become manageable. Cancer doesn't discriminate, and we know for some families, their child's cancer diagnosis can come on top of already existing pressures and challenges. We are glad we can help Redkite be there for families and young people at this time."

– Rianna Ponting

supporting partners and key supporters

Our Supporting Partners, Key Supporters and Sporting Partners make important annual contributions to families, and raise awareness of Redkite and the critical support we provide.



a debt of gratitude

Our individual supporters have achieved so much this year. Whether through monthly Club Red donations, donating to appeals or taking part in an event, they’ve built a real legacy of support for children, young people and families facing cancer.

Redkite constantly evaluates its support, to ensure we’re making a positive impact. For example, an independent study found that \$1 invested in Redkite’s Financial Assistance Program returned up to \$5.66 in social and economic value. However, no number can really capture the value of ensuring that families aren’t alone when they face their child’s cancer.

We’d like to extend a big thank you to all our donors. We simply couldn’t do our work without your generous support.



Anthony pays it forward

When Anthony was very young he wanted to work on Wall Street, and dreamt about a career in finance. At 18 he was beginning his double degree in marketing and commerce and was well on his way to making that dream a reality when disaster struck.



On his first day of university, Anthony felt some knee pain. He tried to ignore it, however as he was travelling between classes he fell. Anthony had broken his leg. Later that day, he was diagnosed with bone cancer.

“Mum and I were in the hospital when we were told I had cancer. We felt so gobsmacked that we broke down in tears and hugged each other. It was so shocking we didn’t know how to react but to just simply cry,” Anthony said.

Overnight, hospital became his new home. Like many young people facing cancer, he had no chance to grab his belongings, but on his first day there, Anthony was given a Redkite Red Bag containing practical items like toiletries, a re-usuable cup and a blanket. Anthony’s family also received a voucher for groceries as part of Redkite’s Financial Assistance Program. “It really made me feel like I wasn’t alone and someone cared,” he said.

“The cancer diagnosis gave me the opportunity to look at what I’m really passionate about and what I want to do in life. After I graduate, my dream is still to work at a top investment bank on Wall Street.”

He’s also giving back to those who supported him while he was facing cancer. Anthony is a regular Redkite office volunteer, shares his story with key Redkite supporters as one of our Family Ambassadors and makes a regular monthly donation to Redkite.

“It’s a really good cause and I really want to help out the charity that first helped me when I was diagnosed. As a student, I really couldn’t give a large amount at once, but giving a monthly donation is something I could do.”



volunteers

Right across Redkite, our committed volunteer network pulled out all the stops in 2017. They delivered an outstanding events season, a flourishing Family Wellbeing Program and boosted office productivity.

2017 saw a leap in the range of volunteers lending their professional expertise to Redkite. From marketing specialists to data analysts, health and safety consultants to hairdressers, we were privileged to benefit from their knowledge and expertise.

Philippa Weekley, Chair of the Redkite Corporate Quiz Committee in Victoria, was the highly deserving winner of our National Volunteer of the Year Award. She has tirelessly galvanised corporate support over the last seven years, helping the event grow from strength to strength. The impact Philippa has had on families facing cancer is truly impressive.

A big thank you to every volunteer who gives their time and skills to help children and young people with cancer. We can't do it without you.



Philippa Weekley with her National Volunteer of the Year Award, and with volunteers at the Redkite Corporate Quiz (top)

loyal
communities
and strong
governance ▶

“Redkite’s counselling support, financial support and education scholarships allowed me to focus on recovery, healing and getting past a horrible chapter.”

– Shelby, diagnosed with cancer aged 20

our Board



Bruce Morgan
(Chairman May 2015 - May 2018)
Bruce joined the Redkite Board in 2013. Former roles include Chairman of PriceWaterhouseCoopers and a partner of the firm for over 25 years. Currently a Director of Origin Energy, Sydney Water, the University of NSW Foundation and the European Australian Business Council, he is also a Fellow of the Australian Institute of Company Directors and Chartered Accountants Australia and New Zealand.



Jennifer Horrigan
(elected Chairman May 2018)
Jennifer brings 25 years experience across investment banking, financial communication, and investor relations. Former Chief Operating Officer in Australia of the independent investment bank Greenhill, Jennifer is also a non-executive Director of APN Funds Management; Industria REIT (ASX: IDR); Convenience Retail REIT (CRR); QV Equities (ASX: QVE) and Breast Cancer Trials. Jennifer’s qualifications include Bachelor of Business, Graduate Diploma in Applied Finance (FINSIA) and Graduate Diploma in Management (AGSM).



Stephen Conry
International Director and Chief Executive Officer Australia of JLL, Australia’s largest commercial property services firm. He commenced his career with JLL in 1982, at the same time studying Property Economics (graduating 1986), Stephen has served on various business and community boards and committees and is currently a Board Member of the Property Council of Australia, a Fellow of the Australian Property Institute, a Fellow of the Royal Institution of Chartered Surveyors, and a Fellow of the Australian Institute of Company Directors.



Joost de Kock
Currently General Manager Enterprise Transformation with the Australian Government Department of Human Services. Former Partner and Managing Director of the Boston Consulting Group (Sydney and Canberra). For over two decades Joost has advised private and public-sector clients on strategy, business model design, and technology-driven transformation. Through personal experience, Joost has become passionate about helping children with cancer and their families, especially through innovative uses of digital technology.



Teresa Engelhard
Teresa’s 20 years of digital technology leadership includes VP Marketing, GM and CEO roles in Silicon Valley; strategy consulting at McKinsey; and venture capital partner roles in the US and Australia. She currently serves as a Director for Origin Energy, Wisetech Global, Planet Innovation and StartupAUS. She has a B.S. in Engineering and Applied Science from Caltech, an MBA from Stanford University and is a graduate of the AICD.



Dr Robert (Bob) Every AO
Dr Bob Every AO is a metallurgist by profession (Bachelor’s Degree 1968 / Doctorate 1971). Past roles include CEO of Steel & Tube Holdings Ltd NZ, MD & CEO of Tubemakers, President of BHP Steel, MD & CEO of OneSteel, Director of Cricket Australia, Chairman of Wesfarmers and Boral. Bob is also a Patron and past Chairman of Redkite. Bob has been awarded a Centenary Medal and an Order of Australia.



Sarah Goodman
Sarah has 20 years experience as a Company Director of large charities and not-for-profits, and commercial enterprises. She also has 22 years senior executive experience in risk management, governance and strategic regulatory policy, gained in four large financial services groups and in two Australian regulators. Sarah’s qualifications include being a Graduate of the Australian Institute of Company Directors, and a Bachelor of Laws (University of NSW).



Mark Rigotti
Mark is the Global CEO of Herbert Smith Freehills which involves him spending time and working with a wide range of diverse cultures and teams. Prior to this, Mark ran a leading corporate, capital markets and fundraising practice for 15 years spanning Australia and the United Kingdom. He is involved in many professional and community organisations and is a Director of the European Australia Business Council and a member of HSF global Partnership Council.



Alex Scandurra
Alex Scandurra is an influential player in the start-up world as CEO of Stone & Chalk, an accelerator for start-ups seeking to disrupt the financial services sector. Alex is also the Founding Director of FinTech Australia and sits on the ASIC Digital Advisory Committee and the Advisory Board to the NSW Dept of Finance, Services and Innovation. A former Australian Army captain and graduate of the London Business School, Alex also has experience working on leading infrastructure projects for Nokia and Lend Lease.



Adam Spencer
One of Redkite’s most high profile and dedicated Ambassadors. A much loved Australian radio and TV personality, Adam is also an Ambassador for Mathematics & Science at the University of Sydney, an international keynote speaker (TED), an in-demand MC & conference speaker, successful author and holds a Doctor of Science Honoris Causa, Edith Cowan University.

our patrons and alumni

Patrons

Mr Geoff Brunsdon
Mr John Buchanan
Professor Arthur Clark AM
Mr John Curro AM MBE
Dr Richard Divall OBE
Professor Henry Ekert AM
Dr Robert (Bob) Every AO

Mr Mark Johnson AO
Mr Chris Masters PSM
Ms Marina Prior
The Earl of Portarlington
Her Excellency the Honourable Kerry Sanderson AO, Governor of Western Australia (outgoing)
Ms Helen Sewell AM
Lady Valery Stephen

Dame Kiri Te Kanawa DBE
Mr Richard Tognetti AO
Mr Barry Tuckwell AC OBE
Mr David Williamson AO

Alumni

Clive Austin AM
Tania Baker
Ron Bennetts
James Bishop
Tony Collins
Robert Dalgleish
Peter Davies

John Durkan
Bunny Gardiner-Hill
Alan Good
David Gray
Neil Hackett
Roger Hamilton
David Hind
Jo Hind
Ron Hirsch

Kathy Hirschfeld
Shaun James
Lesley Koenig
Alison Lansley
Bill Lennon
John Levey
Sheila MacLennan
Neil Matthews
Mary McGowan

Jeff Mews
Dr Judith Mulholland
Robert Mulholland QC
Tony Newton
Hon Robert Nicholson AO
Dr Peter O’Regan
Mark Palmer
John Pickering
Professor Ross Pinkerton

Jeanne Rockey AM
Sue Rowell
Rosalind Smith
Grant Sparks
Owain Stone
Kevin Watson AM

governance and regulation

Our Board and networks

Redkite is committed to:

- Actively seeking and utilising innovative solutions to improve service outcomes and organisational efficiency.
- Evaluating the effectiveness of our work, undertaking continual process improvement and building on past achievements.
- Delivering services and raising funds respectfully and with integrity.
- Being accountable to families who access our services and to Redkite’s supporters.
- Listening to and collaborating with donors, sector stakeholders and the families who access Redkite services to ensure quality support is provided where it’s needed most.
- Practising diversity, equity and inclusion as a foundation for all our work.
- Working closely with our donors, pro bono supporters and volunteers to keep operational costs to a minimum.
- Maintaining our positive, unified and professional culture.
- Creating a work environment that promotes Equal Employment Opportunity (EEO).
- Using Occupational Health and Safety policies and procedures to uphold a safe working environment.

Board functions

- Review and approve Redkite’s strategic plan and operating and capital budgets.
- Appoint, guide and assess Redkite’s Chief Executive Officer.
- Ensures the integrity of internal controls, risk management and management information systems.
- Ensures appropriate delegations, policies and procedures and compliance with all relevant legislations and regulations.
- Ensures financial viability, solvency and sustainability.
- Advocates for Redkite.
- Ensures consultation and communication with all stakeholders regarding Redkite’s operations and future direction.

Board Committees

The Board has established Board Committees to oversee particular aspects of Redkite’s operations and administration. Each Board Committee operates under a charter approved by the Board. These charters provide for

external advisor members in addition to Director members and are reviewed annually and updated as necessary. The charters require that every committee includes at least one Director and that members have suitable qualifications for the role. Each committee reports back to the Board on their activities.

Remuneration Committee

- Ensures remuneration guidelines and policies are in place for the Chief Executive Officer, senior executives and staff, and monitors implementation.
- Comprised Bruce Morgan (Chair), Jennifer Horrigan and Sarah Goodman.
- The committee satisfied the requirement to meet at least once during the year.

Investment Committee

- Establishes and ensures appropriate investment and risk strategies for Redkite’s general reserve fund, as well as the Johanna Sewell Bequest reserve fund, in conjunction with the Board and external professional advisors.
- Comprised Jennifer Horrigan (Chair), Joost de Kock and external advisors Don Stammer, Geoff Brunsdon and Helen Sewell.
- The committee satisfied the requirement to meet at least four times during the year.

Risk and Audit Committee

- An enterprise risk management framework operates to enable the Board and management to continue identifying and managing key risks.
- Monitors and oversees Redkite’s financial reporting, risk management and compliance programs.
 - Comprised Sarah Goodman (Chair), Bruce Morgan and external professional advisor Jonathan Dooley.
 - The committee satisfied the requirement to meet at least three times during the year.

Digital Steering Committee

- The Redkite Digital Steering Committee was established by the Board on 12 December 2016. The Committee is authorised to:
- Seek any information it requires from any employee in order to meet its scope.
 - Obtain, at Redkite’s expense, external legal and professional advice upon approval of the Chairman of the Board.

- Exercise delegated authority in accordance with the current Delegation of Authority Policy.
 - Determine the frequency and duration of its meetings.
- The Committee on behalf of the Board exercises oversight of:
- Any digital expenditure approved by the Board.
 - Project timelines and project critical path.
 - Use of external consultants and third party providers.
 - Any tender processes associated with digital projects.
 - Matters relating to content sharing arrangements with 3rd parties.
 - Any matters that may require reference to the Board for endorsement or decision.
 - Matters pertaining to ownership and intellectual property.
 - Plans for ongoing maintenance and technical support for digital platforms.
 - Any relevant legal requirements.

Ethical standards and Code of Conduct

Board members, senior executives, staff and volunteers are expected to comply with all relevant laws and the values of Redkite as determined by the Board. This requires they act with integrity, compassion, fairness, honesty and respect at all times when working with children, young people and families affected by cancer and also with colleagues, supporters and other stakeholders.

Regulation

- Redkite holds all relevant registrations, authorities and endorsements in Australia to operate as a charity and believes all are current and in good standing namely:
- Registration with the Australian Charities and Not For Profits Commission as a charity (Registration no 65 104 710 787)
 - Registration with the relevant fundraising authority in each state and territory of Australia for the purposes of fundraising in that State or Territory
 - The endorsement of the Australia Taxation Office as a Deductible Gift Recipient (DGR) and endorsement for charity tax concessions in respect of income tax exemption, GST concessions and FBT exemption.

senior executive team



Monique Keighery

Chief Executive Officer

Monique was appointed Redkite’s Chief Executive Officer in December 2017, having been a key Redkite executive with an impressive track record for over 11 years. She has held a number of leadership roles within Redkite, including General Manager of Fundraising and Marketing for the last six years. Monique has been instrumental to Redkite’s growth and development through fundraising and corporate partnerships, and is passionate about increasing awareness of Redkite to better support families facing cancer. Monique has brought extensive experience to Redkite from the corporate and not-for-profit sectors.



Graeme Bartram

General Manager, People and Culture

Graeme joined Redkite in 2016, having previously been the Director of Human Resources at BOC South Pacific. He brings 35 years’ experience to the role, and has effected major change, securing a substantial funding grant for staff development and leading a cultural shift towards Lean methodology. Graeme is responsible for human resources, facilities and volunteer management, and is also Redkite’s Company Secretary.



Rachael Clifford

General Manager, Finance and Operations

Rachael has been with Redkite for 11 years, notably leading major process improvement projects that have led the way for the not-for-profit sector, particularly with FinancialForce. She brings financial management experience from the corporate sector, and oversees all finance and operations across Redkite, including budget and business planning, reporting, systems and technology, risk management and compliance.



Nicole Schleicher

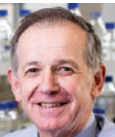
General Manager, National Services

Nicole joined Redkite in 2014, bringing over 20 years’ senior management experience in major not-for-profit organisations. She oversaw the development of the innovative Cancer Advisor website in 2017, and is responsible for the development, delivery and quality of Redkite’s services to families and health professionals across Australia. Nicole is also responsible for the organisation’s Research, Evaluation and Innovation function.

Jenni Seton's legacy

In 2017 we farewelled our inspiring CEO of 20 years, Jenni Seton. Jenni's visionary leadership over two decades helped transform Redkite into the trusted national charity it is today. Her passion, energy, hard work and determination have inspired the Redkite team, along with Australia's corporate leaders and generous donors who have united with her to ensure Redkite can be there for families facing their child's cancer. She has directly impacted the lives of thousands of young people and families, expanding the essential care and support Redkite is able to provide them.

Creating a unique mission



Over 20 years, Jenni successfully guided Redkite through a maze of challenges while growing its capacity to deliver meaningful care. She took it way outside the usual cancer charity comfort zone, opting to identify and meet the genuine needs of families, making a real difference to their lives

– Luciano Dalla-Pozza, Head of the Cancer Centre for Children, The Children's Hospital at Westmead

A famously big heart



Jenni was there when I was first diagnosed aged five, and she's been there through my whole childhood facing cancer in hospital. Jenni has such a big heart, and she focused Redkite on ensuring everyone gets the fundamental help they need. Thank you Jenni for everything you've done for children and young people like me.

– Claire O'Connor, diagnosed with cancer aged five, and the inaugural winner of the Dare to Dream Scholarship

Transforming Redkite



Having worked with Redkite for over 15 years, I can barely recognise the place I first encountered. Jenni Seton's period at the helm has been transformational. Her passion, commitment and ability to inspire others have never changed, and we are all the better for her time at Redkite.

– Adam Spencer, Redkite Board Member and Ambassador

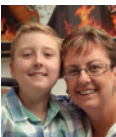
Unconditional love and care



The love and care Redkite provides is unconditional. The architecture of this great support network has been nurtured from the top down by the wonderful and inspiring Jenni Seton. She will leave a lasting legacy.

– Brett Kirk, Redkite Ambassador and former Sydney Swans captain

A genuine care for families



Being a mum affected by cancer, I know first-hand the difference Redkite makes. When it was my turn to give back and share my story at fundraisers, Jenni was a reassuring presence beside me every step of the way. I've treasured the time I've spent with her. She'll be truly missed.

– Kim Speare, whose son Colby was diagnosed with cancer

Compassionate & understanding



Jenni Seton is a surprise package of understanding, passion, intelligence, loyalty, endurance and dedication. She has the compassion and understanding which enabled her to reflect the true culture and values of Redkite. Jenni always carried out her duties with a smile, always caring, and making people feel comfortable.

– Helen Sewell, former Redkite Director and valued patron



2017 financials

Redkite’s loyal community of donors and a commitment to service quality, efficiency and building for the future saw us maintain levels of support for children and young people with cancer and their families in 2017, while also building on our fundraising base.

In 2017 one of our key focuses was on developing a resource hub in response to feedback from the families we support. As a result we released a trial version of Cancer Advisor, an information and connection website for families facing childhood cancer. While the site will be formally launched in 2018, significant time and effort were invested in getting this project off the ground in 2017 and we are already gaining valuable insights into how families are using it.

Despite a continued challenging fundraising environment, Redkite achieved minor growth in fundraising revenue. Our Corporate Quiz events continue to build awareness of Redkite’s work and 2017 saw our most successful Quiz season to date. Generous attendees and sponsors enabled us to raise over \$1.2 million. We continued to work on diversifying our revenue activities, focusing on individual giving and strengthening our brand.

We remain strongly committed to continuous improvement within Redkite, ensuring we are using our limited resources as effectively and efficiently as possible. This has resulted in our administration expenditure being reduced by 4% from 2016 levels. Marketing and administration costs remain just 10% of total fundraising revenue, and direct costs of fundraising were 7% of total fundraising revenue.

Redkite relies entirely on the generosity of individuals, community groups and corporate Australia to support families. We receive no government funding.



Income statement			Balance Sheet		
	12 months to 31 December 2017	12 months to 31 December 2016		As at 31 December 2017	As at 31 December 2016
	\$	\$		\$	\$
Revenue from fundraising activities	11,532,015	11,487,939	ASSETS		
Other Revenue	519,106	596,499	Cash and cash equivalents	4,557,463	3,171,386
Family Grants and Services provided	(7,297,368)	(7,640,874)	Receivables	255,698	160,306
Fundraising costs	(430,637)	(295,890)	Other	203,639	408,673
Employee expenses	(3,373,982)	(3,357,721)	Total Current Assets	5,016,800	3,740,365
Depreciation and amortisation	(43,886)	(49,679)	Plant and equipment	102,195	151,156
IT and Communication expenses	(156,923)	(95,788)	Financial Assets	11,399,049	11,021,683
Rent, property and insurance expenses	(368,369)	(374,269)	Non Current Assets	11,501,244	11,172,839
Other expenses	(340,326)	(219,485)	Total Assets	16,518,044	14,913,204
Net surplus from continuing activities	39,327	50,732			
Notes to the accounts:				As at 31 December 2017	As at 31 December 2016
1) Redkite actively seeks opportunities for probono services and gifts in kind for all expenses: fundraising, services to children and families and administrative costs. These gifts are not reflected in the financial statements above.				\$	\$
Approximately \$1.2m was received in pro bono services during 2017.			Short term payables	1,439,260	1,348,227
2) Revenue from fundraising activities includes revenue from events which is net of direct event revenue. Gross Revenue from events was \$1,021,481 (2016 \$873,407) with costs of \$348,643 (2016 \$334,879).			Deferred revenue	5,818,488	4,894,153
3) Net gain on revaluation of investments for 2017 was \$608,121 (2016: \$222,148) for a total comprehensive surplus of \$647,448 (2016: \$272,880).			Short term provisions	267,188	285,089
4) Service delivery costs were lower in 2017 due to internal team vacancies, however support provided to families remained at similar levels to 2016			Current Liabilities	7,524,936	6,527,468
			Long term provisions	37,899	77,976
			Non Current Liabilities	37,899	77,976
			Total Liabilities	7,562,838	6,605,444
			Net Assets	8,955,209	8,307,760
			Equity	8,955,209	8,307,760
			Notes to the accounts:		
			1) Deferred revenue is specific purpose revenue received for agreed ongoing service delivery and development and is carried forward as per funding agreements with the donors.		
			If you would like further information, full audited accounts are available on request.		

strong communities

Redkite is fortunate to have a diverse community of generous, creative and passionate supporters. To the dedicated schools, community clubs, small businesses and individuals across Australia who go above and beyond each year for families facing cancer, thank you.



1. Kiteman greeting a young Redkite supporter at Tulip Time. 2. Action from the Sydney Swans Junior members Christmas event. 3. Redkite's Olivia Peters and volunteer Cheryl Speechly. 4. Sydney Swans player and Ambassador Harry Cunningham at the club's fan day. 5. Rowville Secondary College students raise funds for families. 6. Yu Jing Gan raced for Redkite at Run Melbourne. 7. Young City2Surf competitors in Sydney. 8. Adrian Bishop (left) and friend at Melbourne Tough Mudder. 9. Olivier Marie and Aymeric Cabuil hit the courts in support at the Sydney French Open. 10. Kennards team members fly the Redkite. 11. Peter Nelson Deputy Chair Tulip Time Committee, Redkite Ambassadors MacKenzie and Susanne Latimore & Councillor Garry Turland Chair of Tulip Time Committee.






12. Emily Caine (centre) and friends at Tough Mudder in Victoria. 13. Redkite's Amy Rankin and Theodore at Train Day. 14. 3 days 300ks participants 15. Guests at the Queensland Supporters' party. 16. WA Fashion Parade models. 17. Generous St Andrew's Lutheran College students. 18. Jackson Dowling with grandmother Judy Saunders (left) and neighbour Tracy Carter and their Christmas lights for Redkite. Picture: Joel Carrett/ Daily Telegraph. 19. Sydney Colour Ball guests.



20. Redkite Ambassadors Les Hill and Georgie Gardner at the NSW Redkite Corporate Quiz. 21. Thinus Kieve from Coles and Sean Helm at the New York Marathon. 22. Mark Matthews and friends. 23. City2Surf participants 2017. 24. Redkite's Jo and Ash at the WA Supporters party. 25-26. Sydney Swans players, families and fans at the club's Junior members Christmas event. 27. Fremantle Dockers players with Kiteman. 28. Freya (11) and Ruby (10) set up a cake stall in their local park for Redkite. 29. The Redkite team and the Rawsthorne family, organisers of Lithgow Lights.

**reach us wherever
you are in Australia**

1800 REDKITE (1800 733 548)
redkite.org.au
info@redkite.org.au

-  facebook.com/redkitesupporters
-  instagram.com/redkitecharity
-  twitter.com/redkite

“Having a sick child creates a huge ripple effect. Redkite works at a grassroots level, taking care of not just the sick child but the whole family unit. Everything is considered and the small things are taken care of. The love and care Redkite provides is unconditional.”

– Brett Kirk, Redkite Ambassador and former Sydney Swans Captain

